

Introduction

MacGregor's Experiences are a range of immersive, authentic Scottish cultural shows combining live traditional music, storytelling, food and whisky. Created by the award-winning team behind MacGregor's Bars, it brings the true story of the Highlands to life through powerful performance, history and hospitality.

A unique, experience-led product rooted in real Highland culture — not a performance, but a true ceilidh of music, story and connection.

Product

1. Highlander Experience – Full Show (Inverness & Edinburgh)

Summary

A fully immersive 3-hour cultural experience combining storytelling, music, food and dance.

Includes

- Piper welcome
- Welcome drink (whisky, wine, Irn Bru or soft drink)
- 35-minute immersive Highland story show
- Live traditional musicians throughout
- 2-course meal using local produce
- Highland dancing demonstrations + guest participation
- Gaelic song & Waulking the Tweed
- Ceilidh dancing experience
- Auld Lang Syne finale

Not Included

- Additional drinks / upgrades unless pre-arranged

Season

Year-round (on request)

Availability

Scheduled group bookings / private groups

Duration

Approx. 3 hours

Group Type

Group bookings only

Languages

English (immersive storytelling format)

2. Highlander Experience – Daytime Show (Inverness)

Summary

A 1-hour daytime cultural show with food and whisky.

Includes

- 1-hour live music & storytelling show
- 2 whiskies + Irn Bru
- 4-course 'Taste of Scotland platter (haggis, salmon, Cullen skink, cranachan)
- Hosted by local musician

Not Included

- Additional drinks

Season

Year-round (on request)

Availability

Scheduled / FIT-friendly (small groups)

Duration

1 hour

Group Type

Small groups / FITs

Languages

English

3. Highland Malt Whisky Experience (Inverness, Oban)

Summary

An evening whisky, music and storytelling experience.

Includes

- 5 Highland malt whiskies
- Live traditional music
- Highland history storytelling

Not Included

- Food (tables can be booked for pre-show dinner)

Season

April – October (primarily evening product)

Availability

Scheduled evening shows (Sunday to Friday)

Duration

Approx. 1 hour

Group Type

Small groups / FITs

Languages

English

Rates

Full Show

- From £65 per person + VAT
- Min: 40 / Max: 120
- Group pricing

Daytime Experience

- From £41.25 – £45 per person + VAT
- Max: 30
- Per person

Whisky Experience

- From £41.25 per person + VAT
- Max: 24

Validity

Rates subject to season and group requirements

Location

Inverness

- Bogbain Farm (17th-century venue, 6 mins from city centre, great parking and easy access)
- MacGregor's Bar (city centre venue)

Oban

- The Whisky Vaults (central location, accommodation available)

Edinburgh (Leith)

- Queen Charlotte Rooms (event space up to 80 guests)

Transport

- Easy access by road
- City centre public transport links

- Coach access at all locations

How to Book

- **Email:** jo@macgregorsbars.com
- **Phone:** +44 771 889 8088
- **Website:** www.highlanderexperience.com

Bookings available for:

- Trade partners
- Group operators
- FITs (selected products)

Contact Details

Contact: Jo de Sylva / Bruce MacGregor

Email: jo@macgregorsbars.com / bruce@macgregorsbars.com

Phone: +44 771 889 8088 / +44 788 977 6352

Website: www.highlanderexperience.com

Terms & Conditions

Cancellation Policy

- Cancellations required 1 week in advance

Final Numbers

- Required 48 hours in advance

Group Sizes

- Vary by product (see above)

Payment Terms

- Invoice payable within 30 days

Child Policy

- Available on request

Accessibility

- Varies by venue (advise on booking)

Weather Contingency

- Indoor experience

Additional Notes

- Menus and drinks packages can be tailored
- Private and bespoke experiences available

Key Selling Points (for trade use)

- Authentic Highland storytelling experience
- Award-winning operators (MacGregor's Bars – Best Bar in Scotland x2)
- Combines music, food, whisky and history
- Flexible formats: FIT, group, premium private
- Multi-location (Inverness, Oban, Edinburgh)
- Strong appeal to international visitors seeking “real Scotland”