



SCOTLAND
FOOD & DRINK
PARTNERSHIP



Key messages about working in the food and drink industry in Scotland

A practical guide.



Why work in food and drink

The supporting statistics

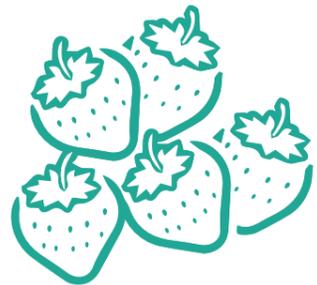
The food and drink industry is a vital part of the Scottish economy and offers a variety of careers in many sectors, in local communities across Scotland.

A reliable industry

The Scottish food and drink industry has a turnover of **£15bn** per year



Scottish food and drink is exported to **105** countries with exports valued at a record **£6.3bn**



The Scottish soft fruit sector is worth an estimated **£115m** and accounts for **25%** of total UK strawberry production, 15% of total UK raspberry production & 15% of UK blueberry production



Scotch Whisky exports earned **£139** every second in 2017

Scotch Whisky

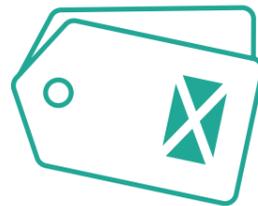
is the UK's top food and drink export



Estimates suggest that Scotland accounts for **70%** of the UK's gin production



71% of Scottish shoppers think products labelled as Scottish are better quality



Local food and drink sales in Scotland contribute **£1.3bn** to the economy



Opportunities

Digital technology is changing the way we interact with food and drink and this will drive innovation



Drink manufacturing, distilling, rectifying and blending of spirits employs **7,000** people, **6.3%** of Scotland's food and drink employment

The industry will continue to need more higher level skills and qualifications (SCQF level 7 and above i.e. HNC/D level)

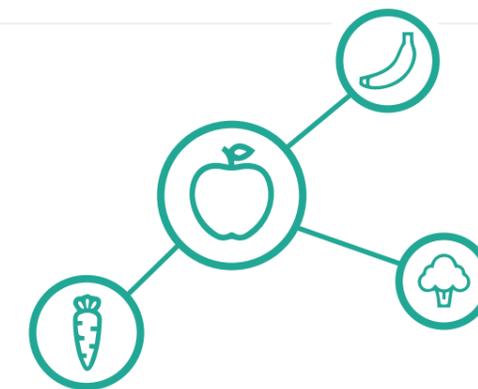


Nine in ten distilling jobs in Britain are based in Scotland.



Food and drink needs **41,900** new recruits by 2029 to meet the skills need of the sector

The Scottish agriculture sector employs **69,475** people and contributes **£3.5bn** to the economy



Skills shortages in food and drink are in STEM related areas - food science, food technology and engineering

Food and drink offers great opportunities for new business start-ups and entrepreneurs, with new and emerging markets including brewing and distilling

