



SCOTTISH
TOURISM
ALLIANCE
Your voice in tourism matters

SCOTLAND
FOOD & DRINK

SCOTLAND'S REGIONAL FOOD TOURISM AMBASSADOR PROGRAMME

NOMINATION/APPLICATION FORM

Thank you for your interest in Scotland's Regional Food Tourism Ambassador Programme! To apply for this exciting new opportunity, please complete the following online form. Before you do, it's important that you read the guidance note [here](#).

As a reminder, the closing date is **5pm, Wednesday 28th April 2021**.

BACKGROUND INFORMATION & CONTACT DETAILS

Who's applying? (tick one)

- I am applying for myself (the applicant)
- I am nominating someone else (the nominee)

Name of applicant/nominee

Business/organisation of applicant/nominee

Which sector best applies to the applicant/nominee (drop-down menu – tick all that apply)

- Producer
- Hospitality
- Food writing
- Educator (e.g., lecturer/cookery school owners/teacher)
- Food tourism guide/operator
- Farmers' market/street food market hosts and operators
- Independent retail
- Food festivals/events
- Accommodation
- Regional food group
- Visitor attractions
- Other - please specify

Business website of applicant/nominee (where applicable)

Social media details of applicant/nominee (where applicable)

Email of applicant/nominee

Contact telephone number of applicant/nominee

Name of person nominating (if not the same as the person named above)

Email of person nominating (if not the same as the person named above)

Region of applicant/nominee (drop-down menu)

- Aberdeen city
- Aberdeenshire
- Angus
- Argyll & Bute
- Edinburgh city
- Clackmannanshire
- Dumfries & Galloway

- Dundee city
- East Ayrshire
- East Dunbartonshire
- East Lothian
- East Renfrewshire
- Falkirk
- Fife
- Glasgow City
- Highland
- Inverclyde
- Midlothian
- Moray
- North Ayrshire
- North Lanarkshire
- Orkney
- Perth & Kinross
- Renfrewshire
- Scottish Borders
- Shetland
- South Ayrshire
- Stirling
- West Dunbartonshire
- West Lothian
- Western Isles

APPLICATION QUESTIONS

In no more than 200 words per question:

- Please give an example of your/your nominee's involvement with, and impact on, the food and drink or tourism sectors
- How would you describe you/your nominee's involvement with, and impact on, the community/region, giving specific examples if possible?
- Please share examples of how you/your nominee effectively work with other relevant businesses/organisations/groups
- Can you give an example of how you/your nominee effectively used communication skills?
- What one thing would you do to inspire young people to take part in food tourism?
- Why do you think that you/the nominee deserves to be an ambassador?
- Are you/your nominee willing to commit to a 2-year term - Yes/No/Not sure

SUPPORTING INFORMATION

- Please tell us anything else you feel is relevant to this application (no more than 300 words)
- Although not a requirement, you are welcome to attach any additional information, you feel is relevant and supportive to your application

SIGNATURE

Statement

- ✓ I confirm that I have completed all the questions on this form
- ✓ I confirm that all the information in this application is true and correct
- ✓ I confirm that I will tell you immediately if anything changes which could affect this application in any way
- ✓ I confirm that I am happy for you to provide copies of this form to any person or organisation you need to consult about this application

Name

Date

Digital Signature